



MENA CRISTAL AWARDS 2008/2009

NATIONAL RANKING - LEBANON

RADIO

5. HEARTBEAT for CHILDREN CANCER CENTER OF LEBANON, agency JWT BEIRUT
4. FADIA ELSHARRAKA for WISSE INTERNET PROVIDER, agency MEMAC OGILVY & MATHER
3. SNICKERWISM for MASTERFOOD, agency IMPACT BBDO
2. SNICKERWISM for MASTERFOOD, agency IMPACT BBDO
1. SNICKERWISM for MASTERFOOD, agency IMPACT BBDO

DAILY PRESS

5. KNOCK KNOCK for TARWEEJ DEPP, agency IMPACT BBDO
4. CLORETS for CADBURY, agency FORTUNE PROMOSEVEN
3. VILEDA for VILEDA, agency FORTUNE PROMOSEVEN
2. BENJAMINS 2 for BANKMED, agency IMPACT BBDO
1. UNAIDS FORCE for NAP LEBANON, agency IMPACT BBDO

MAGAZINE

5. CAMOUFLAGE for GILETTE, agency IMPACT BBDO
4. TIDE X RAY for PROCTER & GAMBLE, agency LEO BURNETT BEIRUT
3. SAVE THE WORLD - TETRIS for LEBANESE RED CROSS, agency LEO BURNETT BEIRUT
2. STAMINA TURTLE for PEPSICO INTERNATIONAL, agency IMPACT BBDO
1. PAMPERZZZZZZ for PROCTER & GAMBLE, agency SAATCHI & SAATCHI

OUTDOOR

5. VW OLYMPICS STADIUM for ETS KETTANEH, agency IMPACT BBDO
4. FIELD 2 for INTERAL, agency DRIVE
3. WEDDING for EXOTICA, agency LEO BURNETT BEIRUT
2. FRIDGE for CESAR DEBBAS ET FILS, agency IMPACT BBDO
1. HSBC SAVE ENERGY for HSBC BEIRUT, agency JWT BEIRUT

FILM

5. SAVE THE CHILDREN for CORPORAL PUNISHMENT, agency JWT BEIRUT
4. BEIRUT MARATHON for BEIRUT MARATHON ASSOCIATION, agency JWT BEIRUT
3. SIBLOU for LES FILS DE CHAFIC ALLAWANI, agency IMPACT BBDO
2. TAANAYEN LES FERMES for RJW FOODS, agency LEO BURNETT BEIRUT
1. PERT PLUS for PROCTER & GAMBLE , agency LEO BURNETT BEIRUT

AGENCIES RANKING

10. DDB
9. LOWE PIMO
8. IMPACT BBDO
7. SAATCHI
6. SPIDERMONKEY
5. JWT
4. MEMAC OGILVY
3. FORTUNE PROMOSEVEN
2. LEO BURNETT
1. DRIVE COMMUNICATION

AGENCIES RANKING – ADDED MARKS

10. DDB
9. SPIDERMONKEY
8. DRIVE COMMUNICATION
7. LOWE PIMO
6. FORTUNE PROMOSEVEN
5. MEMAC OGILVY
4. SAATCHI
3. JWT
2. LEO BURNETT
1. IMPACT BBDO