



## **MENA CRISTAL AWARDS 2008/2009 NATIONAL RANKING - KSA**

### **DAILY PRESS**

5. DOG HOUSE for MASA PEST CONTROL, agency TBWA\RAAD\KSA
4. SUGAR JAR for MASA PEST CONTROL, agency TBWA\RAAD\KSA
3. HOLE IN THE WALL for MASA PEST CONTROL, agency TBWA\RAAD\KSA
2. MOUSE TRAP for MASA PEST CONTROL, agency TBWA\RAAD\KSA
1. THE RING for GOLD'S GYM GRAND, agency TBWA\RAAD\KSA

### **MAGAZINE**

2. CORPORATE CAMPAIGN (SOHO) for SPSNET, agency MAX MIX MEDIA AGENCY
1. DISCOUNT CAMPAIGN for SPSNET, agency MAX MIX MEDIA AGENCY

### **OUTDOOR**

2. MATCHBOX for TOYA CHILI SAUCE, agency MEMAC OGILVY - JEDDAH
1. LEMON MINT for ALMARAI JUICES, agency MEMAC OGILVY - JEDDAH

### **FILM**

3. AC DELCO for BADER EL HOUSSAMI, agency LEO BURNETT JEDDAH
2. AC DELCO for BADER EL HOUSSAMI, agency LEO BURNETT JEDDAH
1. RABEA TEA for AMS BAESHEN, agency LEO BURNETT JEDDAH

### **AGENCIES RANKING**

1. Drive Communication
2. Leo Burnett
3. MEMAC Ogilvy & Mather
4. TBWA\RAAD\KSA
5. Full Stop
6. JWT
7. 3 Points Advertising
8. Ex Aequo : In Communications / Visualizit
9. Ex Aequo : Fortune Promoseven / Max Mix Media

## **AGENCIES RANKING – ADDED MARKS**

1. JWT
2. In Communications
3. MEMAC Ogilvy & Mather
4. Full Stop
5. TBWA\RAAD\KSA
6. Leo Burnett
7. Visualizit
8. Ex Aequo: 3 Points Advertising / Max Mix Media
9. Ex Aequo: Fortune Promoseven / Drive Communication