



MENA CRISTAL AWARDS 2008/2009 NATIONAL RANKING - EGYPT

DAILY PRESS

5. ANTENNA for ETISALAT TELECOMMUNICATIONS, agency FORTUNE PROMOSEVEN
4. MORO BATRY for CADBURY, agency FORTUNE PROMOSEVEN
3. MORO SWISS KNIFE for CADBURY, agency FORTUNE PROMOSEVEN
2. DOUBLE TALK for ETISALAT COMMUNICATION, agency FORTUNE PROMOSEVEN
1. AN OTHER VISUAL FOR MORO SWISS KNIFE for CADBURY, agency FORTUNE PROMOSEVEN

MAGAZINE

5. CARTOON CAMPAIGN DAFFY DUCK for HEINZ, agency LEO BURNETT CAIRO
4. CARTOON CAMPAIGN BUGS BUNNY for HEINZ, agency LEO BURNETT CAIRO
3. HEMORRHOIDS for NOVARTIS, agency MEMAC OGILVY
2. CARTOON CAMPAIGN SILVESTOR and TWEETY for HEINZ, agency LEO BURNETT CAIRO
1. CARTOON CAMPAIGN ROAD RUNNER for HEINZ, agency LEO BURNETT CAIRO

FILM

5. INTERNET - INTERNET WORLD DOWNLOAD for LINKDOTNET, agency LEO BURNETT CAIRO
4. MOMEN BURRITO LAUNCH PEDRO for MOMEN GROUP, agency LEO BURNETT CAIRO
3. SEDUCTION CAMPAIGN for ETISALAT, agency FORTUNE PROMOSEVEN
2. INTERNET WORLD CHATTING for LINKDOTNET, agency LEO BURNETT CAIRO
1. INTERNET WORLD STREAMING for LINKDOTNET, agency LEO BURNETT CAIRO

AGENCIES RANKING

9. MEMAC OGILVY
8. STRATEGIES
7. CONNECT XPERENTIAL MARKETING
6. IMPACT BBDO
5. TBWA
4. FORTUNE PROMOSEVEN
3. SAATCHI & SAATCHI
2. JWT
1. LEO BURNETT

AGENCIES RANKING – ADDED MARKS

9. CONNECT XPERNTIAL MARKETING
8. SAATCHI & SAATCHI
7. JWT
6. MEMAC OGILVY
5. IMPACT BBDO
4. TBWA
3. STRATEGIES
2. LEO BURNETT
1. FP7