



## Outdoor Cristal - Short List

Food / beverages					
Campaign	Title :	Client	Agency	Creative Director	Country
Heinz	THICK	HEINZ	FP7 Doha	Fadi Yaish	Qatar
	The Cooler	PepsiCo	Impact BBDO	Cesar Jahshan	Algeria

Automotive / Automotive Products / Cycle					
Campaign	Title :	Client	Agency	Creative Director	Country
	Kawasaki Ninja. Sproket	RYMCO	Impact BBDO	Carlos Amseyan	Lebanon
	VW Olympics. Stadium / Pool / Wheights	Ets. Kettaneh	Impact BBDO	Carlos Amseyan	Lebanon

NGOs / Charities / Aid Organization / Public Interest					
Campaign	Title :	Client	Agency	Creative Director	Country
	Blood gone dry	Lebanese Red Cross	Memac Ogilvy & Mather	Ayad El Mounzer / Rami Traboulsi	Lebanon

Tourism / Leisure / Sport					
Campaign	Title :	Client	Agency	Creative Director	Country
Xray	BMX / Skateboard / Motorbike	Dubai Festival City	Fortune Promoseven	Marc Lineveldt	UAE

Home / Clothing / Accessories					
Campaign	Title	Client	Agency	Creative Director	Country
Exotica	Wedding	Exotica	Leo Burnett Beirut	Bechara Mouzannar	Lebanon

Ambient					
Campaign	Title	Client	Agency	Creative Director	Country
"_"	SAVE DARFUR	BAHRAIN TELECOMMUNICATION	Fortune Promoseven	DANIELLE EL KHAZEN	BAHRAIN
Human Rights Org.	Prison Cell	Witness Against Torture	TBWA\RAAD	Nirmal Diwadkar	UAE
"_"	Fridge	Cesar Debbas & Fils	Impact BBDO	Nancy Timani	Lebanon
"_"	XXL Babool: Green / Blue / Pink	NBKT Gropu	Fortune Promoseven Doha	Fadi Yaish	Qatar
"_"	<i>Bulimia Kills</i>	<i>Choices Clinic</i>	<i>Mamac Ogilvy &amp; Mather</i>	<i>Rami Traboulsi</i>	<i>Lebanon</i>
"_"	Soft Speed Bump Stunt	Volvo	Mamac Ogilvy Group Dubai	Till Hohmann	UAE
Polo - A/C Vans	A/C Vans	Nestle	JWT Dubai	Chafic Haddad	UAE
"_"	HSBC Save Energy	HSBC Beirut	JWT - Beirut	Iyad Zahlan	Lebanon
Saves Trees	Tree Trunk	OHI Group	DDB	Mahesh Anvekar	Oman
Darylstock - Watermark	Watermark	www.darylstock.com	JWT Dubai	Chafic Haddad	UAE

Instore Display					
Campaign	Title	Client	Agency	Creative Director	Country
Band Aid	The Ring	Band Aid - Johnson & Johnson	JWT Dubai	Chafic Haddad	UAE
Mercedes - Baby On Board	Baby On Board	Mercedes/Gargash Enterprises	JWT Dubai	Chafic Haddad	UAE
EEG - Sea Trash	Crude Oil / Nylon Bags / Bottle Caps	Emirates Environmental Group	JWT Dubai	Chafic Haddad	UAE
All or Nothing	Conquer / Succeed / Persevere	Royal Sporting House - Everlast	JWT Dubai	Chafic Haddad	UAE
Nicola Finetti	Red Dress	Nicola Finetti/Tigerlily	JWT Dubai	Chafic Haddad	UAE
K-Lynn - Second Skin Underwear	Bra / panty / String	Gulf Mode Garments Trading LLC	JWT Dubai	Chafic Haddad	UAE
"_"	FIELD 1 / FIELD 2	INTERAL	Drive	Joelle Jammal	Lebanon
"_"	One Breasted Mannequin	Bare Essentials	Mamac Ogilvy Group Dubai	Till Hohmann - Dalbir Singh	UAE