

# *Production Cristal Academy*

## **The production industry's Premium Club**

*- Meet the decision makers of the communication world all year long -*

The Production Cristal Academy enables to extend the exchange of mind, of innovation and networking which prevail during the Cristal Festival (Crans Montana, Switzerland) for European countries and the MENA Cristal Festival (Mzaar Kfardebiane, Lebanon) for Middle East countries.

With this goal in mind, the Production Cristal Academy proposes to its members several meetings during the year and attend new conferences and discussions with the other actors of the advertising and media industry.

### **Registration to the Production Cristal Academy includes:**

- ◆ The grant of right to be part of the Production Jury (Premium Club),
- ◆ The possibility of co-opting TV producers as members of the Production Jury,
- ◆ An invitation in the Young Directors Forum's Jury. Assistance in detecting new talents:
  - ▶ Selection of the "Young Director Grand Cristal": among 10 selected films in competition, you will designate the winner who will be awarded on stage with a Grand Cristal on the occasion of the Clothing Ceremony.
  - ▶ Access to the "Young directors screening": a screening of the official selection – out of competition. The best 50 short films, clips and fake ads selected in the framework of the Young Directors Forum.
- ◆ For free : delegate pass for the Cristal Festival (Decembre 2010) and the MENA Cristal Festival (February 2011),
- ◆ The possibility of speaking within the panel in the framework of the Cristal-Lab,
- ◆ The organization of a lunch or dinner with the persons of your choice present at the Festival,
- ◆ The opportunity of distributing the DVD of your Showreels to the delegates,
- ◆ Access to the concierge service of the Festival, a hostess will be able to book a taxi on your behalf, organize a meeting, book a table...,
- ◆ A VIP welcome at the Cristal Festival (welcome cocktail, booking of your seat at the awards ceremonies, personalized connection service).