

Hatem Seoudi, Head of Social Media at Digital Republic

Hatem is an expert in managing a brand's existence on social channels online. As Head of Social Media at Digital Republic, he leads a youthful team that are online 365 days a year.

Providing relevant editorial, ideas for games, applications, competitions, and full social media monitoring, Hatem has worked with some of the biggest clients in Egypt including Coca Cola, Chevrolet and Mobinil.