

Goetz Trillhaas, Head of Agency, MENA

Goetz Trillhaas has been with Google for almost 6 Years and he heads up the Agency-business in the MENA region.

Goetz is actually based in Germany and he is taking care of the business with the major Network- and Creative agencies in Germany. On his temporary assignment in Dubai Goetz is setting up and structuring Google's relationship and business with agencies.

Goetz Trillhaas is in the online-business since 1998. Prior Google, Goetz was Account Director at Lycos Europe after that he was co-founder of an international match-making platform.

He graduated as Dipl.Kaufmann (FH) and studied at Berufsakademie Stuttgart, Nordakademie Elmshorn, University of Massachusetts and Northeastern University.