



Name: Ali Khalil
Title: Knowledge Manager
Office Name: JWT Riyadh
City, Country: Riyadh, Saudi Arabia

Bio:

After changing 3 different majors, Ali graduated from the Lebanese American University in Beirut in the summer of 2006 with a diploma in Marketing & Communications. A month later, he moved to Riyadh to join JWT as an Account Executive. Four years later he is still in Riyadh but as a Knowledge Manager, a job that combines what he enjoys doing the most with what he has to do. During the course of 4 years Ali worked on different clients and pitches ranging from Telecom to FMCGs, Media, Banking & Investments, Hospitality, Oil Industry, Real Estate, Governmental Agencies... Ali is mainly involved in finding all the data needed in regards to any pitch or client, especially trends and insights. During his spare time Ali enjoys clubbing, Extreme sports, kick boxing, documentaries and a good dinner & wine with friends. In life, every second counts, so enjoy it and make the most out of it.