

Ali Alzbdani

Very few people attain art, efficiency & effectiveness the way Ali Al Zabdani has. Indeed, Ali is a rare breed of Saudis who have joined imagination, art, creativity and channeled them into strong advertising that can truly mould perceptions.

Armed with a BA & Masters in Art Education from King Saud University, the highly spirited Ali honed his acquired knowledge with 5 years of experience at Albert Promo 7 where he made magic for prestigious brands such as Safi Danone, mobily, Kingdom Holdings, Ford to mention a few. Simultaneously, Ali pursued his passion for art by mesmerizing visitors of several Art Exhibits across Saudi and becoming the Head of The Fine Arts Unit at Najran's Arts and Culture Association. This poetic journey landed Ali at Drive Dentsu Riyadh in 2010 as an Associate Creative Director. Ever since then, both Ali and Drive Dentsu have been on a continuous rise, enchanting clients and audiences with advertising ideas that paint smiles on everyone's face and redecorates their perceptions.