



**MICHAEL MÄDEL**  
**President, J Walter Thompson**

Michael is President of JWT. He joined JWT in 1990 as Chairman and CEO of JWT Germany, based in Frankfurt. In 1993 he also took on the role of Area Director Central and Eastern Europe before becoming President of Europe, Middle East and Africa in 1997. Michael is a member of the Board of the J. Walter Thompson Company, New York and a member of the Office of the Chief Executive.

Before joining JWT, Michael worked for Young & Rubicam for some 13 years. He joined Y&R Frankfurt as a trainee and worked his way to Account Director before moving to Vienna, his birthplace, in 1978 as Chairman. In 1983 he returned to Y&R Frankfurt as Executive Director and General Manager.

In 1985 Michael was hired by Ted Bates Werbagetur, Frankfurt as Chairman where he remained before moving to JWT.

Michael has a degree in economics from the University of Vienna. He is married with three children.