



## SHORT LIST - RADIO CRISTAL

Food, Drink				
ID	Campaign Title	Ad Title	Client	Agency
666A	Pepsi Confederations Cup	Confederations Cup: Italy	Pepsi	Impact BBDO Cairo
666B	Pepsi Confederations Cup	Confederations Cup: USA	Pepsi	Impact BBDO Cairo
666C	Pepsi Confederations Cup	Confederations Cup: Brazil	Pepsi	Impact BBDO Cairo
Services				
ID	Campaign Title	Ad Title	Client	Agency
320	Exotica April fools	April fools (Edit)	EXOTICA	Leo Burnett Beirut
657	Alfa	Empty Line (Special Media Buy)	ALFA	
NGO, Great Cause, Charity, Public Interest Campaign				
ID	Campaign Title	Ad Title	Client	Agency
M228	Deadly Distractions	Cigarette	ARABIAN AUTOMOBILES	TBWA\RAAD
M229	Deadly Distractions	Phone	ARABIAN AUTOMOBILES	TBWA\RAAD
M230	Deadly Distractions	Bloodthirsty Sandwich	ARABIAN AUTOMOBILES	TBWA\RAAD
Media				
ID	Campaign Title	Ad Title	Client	Agency
M191	Crimes	3 back to back crime movies	Fox Movies	Leo Burnett Dubai