

SHORT LIST - MAGAZINE CRISTAL

Food, Drink				
ID	Campaign Title	Ad Title	Client	Agency
483	Heinz Heritage Campaign	Big Borgar	Heinz	AMA Leo Burnett
492	Heinz Heritage Campaign	Hot dog	Heinz	AMA Leo Burnett
491	Heinz Heritage Campaign	Pizza	Heinz	AMA Leo Burnett
553	The mild taste of pure nature	Ziploc Bag	Arla Foods AMBA	Horizon DRAFTFCB
554	The mild taste of pure nature	Can	Arla Foods AMBA	Horizon DRAFTFCB
M154	Special K Mini-Breaks	Muffin	Kellogg's	Leo Burnett Dubai
M156	Special K Mini-Breaks	Donut	Kellogg's	Leo Burnett Dubai
678	Napoleon		Levant Beverage & Dairy Industries	Impact BBDO
572	LA VIE LE VIN	La vie Le vin	Château Musar	Horizon DRAFTFCB
Automobile, Motorbike, Transport				
ID	Campaign Title	Ad Title	Client	Agency
563	Mercedes - Fake Parts (Oregendale)	Mercedes - Fake Parts (Oregendale)	T.Gargour & fils	JWT Beirut
607	EASY RIDER	JET SKI	Rasamny-Younis Motor	Impact BBDO
Services				
ID	Campaign Title	Ad Title	Client	Agency
M56	Audio books	Stars	Virgin Megastore	JWT Dubai
M57	Audio books	Jaccuzi	Virgin Megastore	JWT Dubai
M58	Audio books	Forest	Virgin Megastore	JWT Dubai
M62	Don't let them get comfortable	Telephone	Boecker	JWT Dubai
M63	Don't let them get comfortable	Toilet roll	Boecker	JWT Dubai
M64	Don't let them get comfortable	Plug socket	Boecker	JWT Dubai
M59	Audio books	Pinocchio	Virgin Megastore	JWT Dubai
M60	Audio books	Snow white	Virgin Megastore	JWT Dubai
M61	Audio books	Little red ridding hood	Virgin Megastore	JWT Dubai
M70	Audio books	Jacks	Virgin Megastore	JWT Dubai
NGO, Great Cause, Charity, Public Interest Campaign				
ID	Campaign Title	Ad Title	Client	Agency
286	BETA	Escaping Dog	BETA	Leo Burnett Beirut
287	BETA	Smoking Dog	BETA	Leo Burnett Beirut
288	BETA	Play Boy Dog	BETA	Leo Burnett Beirut
M67	Survival of the tallest	Elephants	Greenpeace	JWT Dubai
Leisure				
ID	Campaign Title	Ad Title	Client	Agency
M69	Super fast cars	Speed camera	Mattel (Hot Wheels)	JWT Dubai
Media				
ID	Campaign Title	Ad Title	Client	Agency
M150	Crimes	Crimes	Fox Movies	Leo Burnett Dubai
Home, Clothing, Accessories				
ID	Campaign Title	Ad Title	Client	Agency
336	Exotica Pots	Pots1	Exotica	Leo Burnett Beirut
338	Exotica Pots	Pots2	Exotica	Leo Burnett Beirut
340	Exotica Pots	Pots3	Exotica	Leo Burnett Beirut
364	EXOTICA,	Valentine "Side Effect",	Exotica,	Leo Burnett Beirut
M77	Push-up bras	Men will fall	K-Lynn	JWT Dubai

M78	Push-up bras	Blondes	K-Lynn	JWT Dubai
M79	Push-up bras	Your eyes	K-Lynn	JWT Dubai
M80	Front-hook bra	Iron	K-Lynn	JWT Dubai
M81	Front-hook bra	Baby	K-Lynn	JWT Dubai
M82	Front-hook bra	Salad	K-Lynn	JWT Dubai
M220	A little push	library	KAMAL OSMAN JAMJOOM	TBWA \ RAAC
M221	A little push	supermarket	KAMAL OSMAN JAMJOOM	TBWA \ RAAC
M72	Join the dots	The battle	Reynods	JWT Dubai
M73	Join the dots	The dance	Reynods	JWT Dubai
M74	Join the dots	The wedding	Reynods	JWT Dubai
Beauty, Hygiene, Health				
ID	Campaign Title	Ad Title	Client	Agency
M83	Eviction	Pineapple	Johnson & Johnson	JWT Dubai
M84	Eviction	Chicken	Johnson & Johnson	JWT Dubai
M85	Eviction	Corn	Johnson & Johnson	JWT Dubai
M89	Hands	Hands	Johnson & Johnson	JWT Dubai
M215	Anywhere	Car	HENKEL PDC EGYPT SAE	TBWA \ RAAD
M216	Anywhere	Office	HENKEL PDC EGYPT SAE	TBWA \ RAAC
M217	Anywhere	Park	HENKEL PDC EGYPT SAE	TBWA \ RAAC
M86	Mummy's little soldier	Medal	Johnson & Johnson	JWT Dubai