



SHORT LIST - FILM CRISTAL

Food, Drink				
ID	Campaign Title	Ad Title	Client	AGENCY
663A	Pepsi Confederations Cup	Egypt vs Brazil	Pepsi	IMPACT BBDO CAIRO
663B	Pepsi Confederations Cup	Egypt vs Italy	Pepsi	
663C	Pepsi Confederations Cup	Egypt vs USA	Pepsi	
M41	The Chunky boys	Footbasket	Nestle	JWT DUBAI
M42	The Chunky boys	Pencaps	Nestle	
Auto, Automotive, Motorbike				
ID	Campaign Title	Ad Title	Client	AGENCY
M141	GM Japan	Safety	General Motors	LEO BURNETT DUBAI
M142	GM Japan	Low Cost of Ownership	General Motors	
Insurance, Banking, Financial Service				
ID	Campaign Title	Ad Title	Client	AGENCY
M44	Life is what you make of it	Tour Guide	HSBC Amanah	JWT DUBAI
Service Activity				
ID	Campaign Title	Ad Title	Client	AGENCY
345	Alfa	Car	Alfa	LEO BURNETT BEIRUT
343	Alfa	Electricity	Alfa	
344	Alfa	Mayor	Alfa	
512	Gestures		Mobinil Telecom	AMA LEO BURNETT
624	Yes Youth Line	Yes	Efisalal	STRATEGIES
NGO, Great Cause, Charity				
ID	Campaign Title	Ad Title	Client	AGENCY
405	SPA	Cuckoo	SPA	LEO BURNETT BEIRUT
M47	Vows	Vows	Helen Bamber Foundation	JWT DUBAI
Transport, Tourism, Travel				
ID	Campaign Title	Ad Title	Client	AGENCY
462	Off the ground	Wataniya Airways Off the ground	Wataniya Airways	JWT
M235	New Day	Be Still	The Office of the Brand of Abu Dhabi & Abu Dhabi Tourism Authority	TBWA\ ABU DHABI
Media				
ID	Campaign Title	Ad Title	Client	AGENCY
487	Arabic films the mother of all foreign films	1. Rocky	Melody Entertainment	AMA LEO BURNETT
523	Arabic films the mother of all foreign films	2. Titanic	Melody Entertainment	
524	Arabic films the mother of all foreign films	3. Dances with wolves	Melody Entertainment	
525	Arabic films the mother of all foreign films	4. Brave Heart	Melody Entertainment	
526	Arabic films the mother of all foreign films	5. Seven	Melody Entertainment	

Beauty, Hygiene, Health				
ID	Campaign Title	Ad Title	Client	AGENCY
474	Diet Center	Pregnant	Diet Center	B,
390	Always	Check Check	Procter & Gamble	LEO BURNETT BEIRUT
Viral Film				
ID	Campaign Title	Ad Title	Client	AGENCY
444	Amnesty	Charlie Sweet Sixty	Amnesty International Morocco	JWT CASABLANCA
661	EXOTICA	My Different Christmas (web movie)	Exotica	LEO BURNETT BEIRUT