



SHORT LIST - DAILY PRESS CRISTAL

Food, Drink				
ID	Campaign Title	Ad Title	Client	Agency
702	Napoleon	Napoleon	Levant Beverage & Dairy Industries (Dairiday)	IMPACT BDDO
Automobile, Motorbike, Transport				
ID	Campaign Title	Ad Title	Client	Agency
M160	cadillac escallade	louis vitton	General Motors	LEO BURNETT DUBAI
M178	GMC Acadia	Cyclist	General Motors	LEO BURNETT DUBAI
M179	GMC Acadia	Kid	General Motors	LEO BURNETT DUBAI
M180	GMC Acadia	Red Car	General Motors	LEO BURNETT DUBAI
609	Jet ski	Easy Rider		IMPACT BDDO
Services				
ID	Campaign Title	Ad Title	Client	Agency
709	News at Breakfast	Sarkozy	Tarwif	IMPACT BDDO
710	News at Breakfast	Hillary Clinton	Tarwif	IMPACT BDDO
711	News at Breakfast	Ahmedinejad	Tarwif	IMPACT BDDO
NGO, Great Cause, Charity, Public Interest Campaign				
ID	Campaign Title	Ad Title	Client	Agency
625	Braveheart	Surgery	Braveheart	IMPACT BDDO
M238	Dress Different	Ronald	Coins for charity	EXPRESSION
M239	Dress Different	Batman	Coins for charity	EXPRESSION
M240	Dress Different	Barney	Coins for charity	EXPRESSION
M241	Fallen	Armando	World Association of Newspapers	EXPRESSION
M242	Fallen	Anna	World Association of Newspapers	EXPRESSION
M243	Fallen	Alisher	World Association of Newspapers	EXPRESSION
M246	Fallen	Silencer	World Association of Newspapers	EXPRESSION

Home, Clothing, Accessories				
ID	Campaign Title	Ad Title	Client	Agency
M172	Fear	Tide - coffee	Tide	LEO BURNETT DUBAI
M173	Fear	Tide - Ink	Tide	LEO BURNETT DUBAI
M174	Fear	Tide - Ketchup	Tide	LEO BURNETT DUBAI
M175	Fuji statues	Fuji statues - boat	Fuji	LEO BURNETT DUBAI
M176	Fuji statues	Fuji statues -Camp	Fuji	LEO BURNETT DUBAI
M177	Fuji statues	Fuji statues - party	Fuji	LEO BURNETT DUBAI
365	EXOTICA	Side Effect	Exotica	LEO BURNETT BEIRUT
Beauty, Hygiene, Health				
ID	Campaign Title	Ad Title	Client	Agency
M212	Healer	Hand	BEIRESDORF Middle East	TBWA\RAAD
M213	Healer	Elbow	BEIRESDORF Middle East	TBWA\RAAD
M214	Healer	Knee	BEIRESDORF Middle East	TBWA\RAAD