

SHORT LIST - CORPORATE CRISTAL

Film (internal and external communication)				
Campaign Title	Ad Title	Client	Agency	Creative Director
Be proud of lebanon	Sanita Chou Halak bi Loubnan	Sanita SAL	Mediapak SAL	Lena Bonja
Print				
Campaign Title	Ad Title	Client	Agency	Creative Director
Terrabiz print ads	Terrabiz print ads	Terranet	JWT-Beirut	JWT-Beirut
Brand Lab		Starcom	Leo Burnett	Malek Ghorayeb
Public Relation & below the line				
Campaign Title	Ad Title	Client	Agency	Creative Director
Brand Essence	JWT BOOTH	JWT Saudi Arabia	JWT-Riyadh	Jihad Ramadan
Integrated				
Campaign Title	Ad Title	Client	Agency	Creative Director
Le Mall Launch	Le Mall Launch	Acres Holding	JWT-Beirut	JWT-Beirut
Meet Dubai	Meet Dubai	Emirates Airlines	Leo Burnett	Malek Ghorayeb
Social & Health Care Campaigns				
Campaign Title	Ad Title	Client	Agency	Creative Director
Never Drink and Drive	Never Drink and Drive	Leo Burnett	Leo Burnett	Malek Ghorayeb
Great Cause campaigns				
Campaign Title	Ad Title	Client	Agency	Creative Director
Maronite foundation		Maronite foundation	Mediapak SAL	Lena Bonja
Happy Planet	Happy Planet	BankMed	Impact BBDO	Caroline Nammour
Le Mall Ramadan	Le Mall Ramadan	Acres Holding	JWT-Beirut	JWT-Beirut
Financial & Economic Campaigns				
Campaign Title	Ad Title	Client	Agency	Creative Director
Association des banque du Liban	Ya Leil Ya Ein	Association des banque du Liban	Leo Burnett Beirut	Ghida Younes