

SHORT LIST PROMO & DIRECT MENA

N°C	ID	PRODUCT CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
90	233	1. Food Product / Beverage / Mass Consumption Product	The Tide Smart Bag	The Tide Smart Bag	Procter & Gamble	Leo Burnett Dubai	UAE
102	387	1. Food Product / Beverage / Mass Consumption Product	Meet your Neighbor	Meet your Neighbor	Chateau Ksara	Leo Burnett Beirut	Lebanon
90	301	1. Food Product / Beverage / Mass Consumption Product	Put Pen To Paper	Put Pen To Paper	Montblanc - Richemont	Leo Burnett Dubai	UAE
88	366	1. Food Product / Beverage / Mass Consumption Product	Kimo Cono		JWT/ Nestle IC	JWT Cairo	Egypt
90	290	3. Service / Banking / Credit Institution / Insurance	The Moving Commercial	The Moving Commercial	The Box	Leo Burnett Dubai	UAE
90	404	3. Service / Banking / Credit Institution / Insurance	The Coolest Business Card	The Coolest Business Card	Samsung	Leo Burnett Dubai	UAE
102	388	4. Charity / General Interest	No Rights No Women	No Rights No Women	No Rights No Women	Leo Burnett Beirut	Lebanon
112	274	4. Charity / General Interest	Naqa Anti-Smoking	Coughing	Naqa Purity - Association for Anti-smoking	FP7/RUH	Saudi Arabia
90	186	4. Charity / General Interest	Dubai Cares Donation Box	Dubai Cares	Charity	Leo Burnett Dubai	UAE
90	292	6. Information Technology and Telecommunication	National Geographic Wild Cards	National Geographic Wild Cards	National Geographic Abu Dhabi	Leo Burnett Dubai	UAE
105	426	6. Information Technology and Telecommunication	Weather Report		du	OMD	UAE
102	381	10. Corporate	Fake it All	Fake it All	Brand Protection Group	Leo Burnett Beirut	Lebanon
102	199	10. Corporate	Roses from the Sky	Roses from the Sky	Lebanese Army	Leo Burnett Beirut	Lebanon