

OUTDOOR - Short List

C	ID	Campaign Name	Ad Title	Advertiser / Client	Agency Name
Food/Drink					
137	664A	Family Time Forever	Family Time Forever	McDonald\'s	Leo Burnett Dubai
137	664B	Family Time Forever	Family Time Forever	McDonald\'s	Leo Burnett Dubai
137	664C	Family Time Forever	Family Time Forever	McDonald\'s	Leo Burnett Dubai
137	664D	Family Time Forever	Family Time Forever	McDonald\'s	Leo Burnett Dubai
138	643	The flavor you can not get rid of		Kraft	Leo Burnett Beirut
215	1476	Heineken - What's Christmas without Red & Green	Heineken - What's Christmas without Red & Green	Brasserie Almaza	JWT Beirut
238	1461	Twix Share	Cloud Sheep	Mars	Impact BBDO Dubai
238	1465	Twix Share	Vessel Flamingo	Mars	Impact BBDO Dubai
Auto/Motorbike/Transport					
139	723	Abu Dubai		NISSAN MIDDLE EAST	TBWA\RAAD Dubai
179	993	Bag Flags		Etihad Airways	TBWA\RAAD Abu Dhabi
179	994	Rear Views		Etihad Airways	TBWA\RAAD Abu Dhabi
230	1282	Gloves	Gloves	Roads & Transport Authority	Saatchi & Saatchi Dubai
238	1548	Tire Safety Wall	SNOWY ROAD	BRIDGESTONE	IMPACT BBDO Dubai
238	1549	Tire Safety Wall	CLIFF	BRIDGESTONE	IMPACT BBDO Dubai
238	1550	Tire Safety Wall	CHICANE	BRIDGESTONE	IMPACT BBDO Dubai
Services					
68	156	STC Sports Calligraphy	It's Our Game / Speed	STC	JWT Riyadh
242	1661	STC Sports Calligraphy	It's Our Game / Strength	Saudi Telecom Company STC	JWT Riyadh
243	1413	Berlitz UFO	London Bus	Berlitz	FP7/BAH
243	1414	Berlitz UFO	New York Taxi	Berlitz	FP7/BAH

243	1415	Batelco Directory	Chinese Restaurant	Batelco	FP7/BAH
NGO/Great Cause/Charity/Public Interest					
143	822	Words Hurt	Slut	KAFA	Y&R Dubai
143	823	Words Hurt	Bitch	KAFA	Y&R Dubai
143	824	Words Hurt	Whore	KAFA	Y&R Dubai
228	1501	Naqa	The coughing Poster	NAQA	FP7/RUH
232	1475	Take A Cab		Mahiki	Bates Pangulf Dubai
Leisure					
128	600	SilkScreen Exhibition	Invitation card Booth	LAM ART GALLERY	FP7/RUH
184	1209	Nike T90 Laser IV	Nike T90 Goals	NIKE	JWT Dubai
184	1038	Nike Sticker Wall		Nike Sports	JWT Dubai
Home/Clothing/Accessories					
143	836	Behave	Jacket	Harvey Nichols	Y&R Dubai
143	837	Behave	Dress	Harvey Nichols	Y&R Dubai
143	838	Behave	Handbag	Harvey Nichols	Y&R Dubai
186	1085	Ink Stain	Ink Stain	Clorox Company	DDB Dubai
186	1089	Ketchup Stain	Ketchup Stain	Clorox Company	DDB Dubai
238	1456	Justice will be served	Electric Chair	Vape	IMPACT BBDO DUBAI
238	1457	Justice will be served	Gas Chamber	Vape	IMPACT BBDO DUBAI
238	1458	Justice will be served	Lethal Injection	Vape	IMPACT BBDO DUBAI
238	1555	STICKY NOTES	CHURCHILL	SNOPAKE	IMPACT BBDO DUBAI
238	1559	Light	MOSQUITOES	VAPE	IMPACT BBDO DUBAI
238	1560	Light	ANTS	VAPE	IMPACT BBDO DUBAI
Beauty/Hygiene/Health					
128	598	Hair Transplant	Man1	Med Art Clinics	FP7/RUH

128	599	Hair Transplant	Man2	Med Art Clinics	FP7/RUH
128	625	Hairdresser	Mirror	Rabel Gel	FP7/RUH
Ambient					
234	3014	Whole New Dimension		CTC- Samsung	Impact BBDO Beirut
136	683	Sipes we cover everything	Sipes we cover everything	Jordan Sipes Paint Company	Leo Burnett Amman
139	721	THE ACCIDENTAL TEST DRIVE		ARABIAN AUTOMOBILES	TBWA\RAAD
143	827	See Potential		AL NOOR TRAINING CENTRE FOR CHILDREN WITH SPECIAL NEEDS	Y&R Dubai
146	896	Fat Meter		Bio Calories	FP7 / SYR
215	1477	Heineken - What's Christmas without Red & Green	Heineken - What's Christmas without Red & Green	Brasserie Almaza	JWT Beirut
228	1502	Naqa	The coughing Poster	NAQA	FP7/RUH
244	1626	catch me if you can	PROTEK	PROTEK	Havas Tunisia
Instore Posters & Displays					
138	642	Smoky Eye Effect	All eyes will be on you	Procter & Gamble	Leo Burnett Beirut
143	828	Explosive Pain	Exploding Amar	Paras Pharma	Y&R Dubai
143	829	Explosive Pain	Exploding Akbar	Paras Pharma	Y&R Dubai
143	830	Explosive Pain	Exploding Antoinette	Paras Pharma	Y&R Dubai
157	955	Exotica Strange	Freak out someone you love-Ghost Bride	Exotica	Leo Burnett Beirut
157	956	Exotica Strange	Freak out someone you love-Mummy	Exotica	Leo Burnett Beirut
228	1503	Naqa	The coughing Poster	NAQA	FP7/RUH
242	1655	STC Sports Calligraphy	It's Our Game / Skill	Saudi Telecom Company STC	JWT Riyadh
242	1656	STC Sports Calligraphy	It's Our Game / Performance	Saudi Telecom Company STC	JWT Riyadh
243	1645	Going in Circles	Going in Circles	Al Tayer Motors	FP7/DXB