

INTEGRATED - Short List

C	ID	Campaign Name	Ad Title	Advertiser / Client	Agency Name
1. Conception of the idea					
138	653	Fake it All	The closest things to you can be fake	BPG	Leo Burnett Beirut
138	654	No Rights No Women	No Rights No Women	No Rights No Women	Leo Burnett Beirut
138	657	Johnnie Walker	Keep Walking Lebanon	Diageo	Leo Burnett Beirut
176	1126	Cono is Different		Egypt Foods	Leo Burnett Cairo
234	870	Cheyef Halak		LBCi	IMPACT BBDO Beirut
2. Production of an idea / Advertainment campaigns					
105	436	Bravest Two		PepsiCo International	OMD Dubai / Impact BBDO Dubai
105	437	Mission Innovation		Henkel Arabia	OMD Dubai
159	969	Barbican	Hatha Filmi	Aujan	Mindshare Dubai
160	970	Molto Cheese Launch Campaign 2011	An Event Bigger than any Other	Edita Food Industries - Molto	FP7/EGY
220	1489	Pepsi Music Mixer	Pepsi Music Mixer	Pepsi Cola International	Proximity / Impact BBDO / OMD Dubai
234	872	Cheyef Halak		LBCi	IMPACT BBDO Beirut
3. Variation of idea / Plurimedia campaigns					
137	665	Family Time Forever	Family Time Forever	McDonald's	Leo Burnett Dubai
137	678	National Geographic - Abu Dhabi Earth Day	Put Plastic To Good Use	National Geographic Abu Dhabi	Leo Burnett Dubai
137	746	National Geographic Wild Cards	National Geographic Wild Cards	National Geographic Abu Dhabi	Leo Burnett Dubai
234	877	Cheyef Halak	Cheyef Halak	LBCi	IMPACT BBDO Beirut
246	1680	Fake it All	The closest things to you can be fake	BPG	Leo Burnett Beirut
246	1681	No Rights No Women	No Rights No Women	No Rights No Women	Leo Burnett Beirut