



Competitions

Print Craft Cristal

Deadline for entries: 20th January 2012

Judging: 20/22 February 2012

Awards Ceremony: 23rd February 2012 – Mzaar (Lebanon)

The objective is to reward the craft component as a contribution to bringing the original idea to life in Print and Outdoor. In addition to the quality of execution, the Print Craft Cristal will recognize the treatment added by the craftsperson, artist, illustrator, photographer...

CATEGORIES:

1. Art Direction
2. Copywriting
3. Illustration
4. Photography
5. Typography

ELIGIBILITY :

All works broadcast for the first time between the **1st January 2011** and the **31st January 2012** are eligible to compete to the Print Craft Cristal.

JUDGING CRITERIA : Execution quality !

The Festival organization reserves the right to modify any category if needed.

For each registration, please provide all the elements below:

1. **A digital picture** in one of the following formats: JPG, 72dpi, RGB, 1024 X 768 pixels. Each picture should indicate the entry title and be uploaded online at: www.menacristalfestival.com/register

2. **A paper proof** in A4 format (21x21.9 cm) that will be used for the judging.

The press ads should be in English version with an explanation if there is any cultural specificity that needs to be clarified.

The digital picture and the entry form should be uploaded online at www.europecristalfestival.com

You can send your paper proof by post at the Festival organization:

CRISTAL FESTIVAL / 2C ASSOCIES

Print Craft Cristal – Julien MORALES

1, rue Gambetta

92150 Suresnes – France

Administration Fees:

190 US\$ ex. VAT (to be paid once by company and by competition)

Registration Fees:

Each visual submitted is considered as a single entry.

320 US\$ ex. VAT for each ad

For European countries the VAT is 19.6%

Means of payment:

- You can pay by **credit card** (CB/Visa/MasterCard/American Express) online:
www.menacristalfestival.com/register
- You can also pay by **bank transfer:**

Account name: 2C Associés - 1, rue Gambetta – 92150 Suresnes - France

Bank: Société Générale - 2, Avenue du Maréchal Foch – 92210 Saint Cloud - France

IBAN: FR76 3000 3037 6100 0210 4154 058

BIC: SOGEFRPP

- Entries cannot be cancelled or removed from the Festival in any way **after January 20th, 2012**
- Each poster is one entry
- Entries constituting a campaign are entered and paid individually
- You should pay all costs or your entries will be turned down
- The bank fees shall be charged to the customer

REGISTRATION TERMS

The entries will be accepted if the following is completed:

- validation of the entry form
- validation of the elements requested for the contest
- reception of the administration and entry fees
- please send us a credit card or bank transfer proof

Awards Ceremonies & Juries:

Julien MORALES

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Competitions Registration:

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Festival office:

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Cristal Festival SA:

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