

### PRIZE LIST PROMO & DIRECT CRISTAL MENA

N°C ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY	AWARD	
90	233	1. Food Product / Beverage / Mass Consumption Product	The Tide Smart Bag	The Tide Smart Bag	Procter & Gamble	Leo Burnett Dubai	UAE	CRISTAL
90	290	3. Service / Banking / Credit Institution / Insurance	The Moving Commercial	The Moving Commercial	The Box	Leo Burnett Dubai	UAE	FINALIST
102	388	4. Charity / General Interest	No Rights No Women	No Rights No Women	No Rights No Women	Leo Burnett Beirut	Lebanon	CRISTAL
112	274	4. Charity / General Interest	Naqa Anti-Smoking	Coughing	Naqa Purity - Association for Anti-Smoking	FP7/RUH	Saudi Arabia	FINALIST
90	186	4. Charity / General Interest	Dubai Cares Donation Box	Dubai Cares	Charity	Leo Burnett Dubai	UAE	FINALIST
90	292	6. Information Technology & Telecommunication	National Geographic Wild Cards	National Geographic Wild Cards	National Geographic Abu Dhabi	Leo Burnett Dubai	UAE	CRISTAL
105	426	6. Information Technology & Telecommunication	Weather Report		du	OMD	UAE	FINALIST
102	381	10. Corporate	Fake it All	Fake it All	Brand Protection Group	Leo Burnett Beirut	Lebanon	CRISTAL + GRAND CRISTAL
102	199	10. Corporate	Roses from the Sky	Roses from the Sky	Lebanese Army	Leo Burnett Beirut	Lebanon	FINALIST