

SHORT-LIST / PROMO & DIRECT CRISTAL MENA

ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
227	1. Food/Drink	Chateau Ksara / Every bottle tells a story	Every bottle tells a story	Chateau Ksara	Leo Burnett Beirut
M43	1. Food/Drink	Akbar Kitab	Quaker Oats	PepsiCo International	OMD & DDB
M44	1. Food/Drink	Angelstar - WOW with Your Style	NIVEA	Beiersdorf Middle East	Horizon Draftfcb & OMD
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
122	2. Automotive/Automotive Product	Mercedes Magnets	Mercedes Magnets	Mercedes-Benz	Impact BBDO
M42	2. Automotive/Automotive Product	Petrol Power	Mercedes-Benz	Mercedes-Benz	OMD
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
78	3.Service/ Banking/Credit Institution/Insurance	Move it as is.	Red-logistics	Red-Logistics	Promoseven Riyadh
116	3.Service/ Banking/Credit Institution/Insurance	HSBC Homeloan	HSBC Homeloan	HSBC	JWT Beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
83	4.Charity/General Interest	Sticky Posters		Emirates Environmental Group	Wunderman
267	4.Charity/General Interest	Note Pad		Batelco	FP7 BAH
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
283	5.Transport/Tourism/Leisure	Win the yellow	Win the yellow	Les Affichages Pikasso	Leo Burnet beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
82	6. Information Technology & Telecommunication	Ahlan MSN!		Microsoft	Wunderman
254	6. Information Technology & Telecommunication	Debate the Game		Batelco	FP7 BAH
255	6. Information Technology & Telecommunication	Simsim O-net		Batelco	FP7 BAH
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
101	7. Local Distribution	Exotica Valentine	Make a Move	Exotica	Leo Burnett Beirut
117	7. Local Distribution	Le Mall World Cup	Le Mall World Cup	Acres Holding	JWT Beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
M45	8. Beauty Product/Health/Hygiene	Angelstar - WOW with Your Style	NIVEA	Beiersdorf Middle East	Horizon Draftfcb & OMD
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
256	11. Corporate	INFINITY		Batelco	FP7 BAH
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
64	12.CRM	Exotica Valentine	Make a Move	Exotica	Leo Burnett Beirut
257	12.CRM	Simsim O-net		Batelco	FP7 BAH
258	12.CRM	Debate the Game		Batelco	FP7 BAH