

SHORT-LIST / OUTDOOR CRISTAL MENA

ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
289-A	A1. Food/Drink	Clorets	Breath Killer - Onion	Kraft Food - Cadbury Adams	Leo Burnett Beirut
289-B	A1. Food/Drink	Clorets	Breath Killer - Garlic	Kraft Food - Cadbury Adams	Leo Burnett Beirut
473	A1. Food/Drink	Stolen Heineken	Stolen Heineken	Brasserie Almaza	JWT Beirut
474	A1. Food/Drink	Heineken - Party Destination	Heineken - Party Destination	Brasserie Almaza	JWT Beirut
475	A1. Food/Drink	Heineken Beach	Heineken Beach	Brasserie Almaza	JWT Beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
630	A2. Automotive/Motorbike/Transport	Check-up	Spark plug	Ets. Kettaneh	Impact BBDO Beirut
631	A2. Automotive/Motorbike/Transport	Check-up	Fuel filter	Ets. Kettaneh	Impact BBDO Beirut
632	A2. Automotive/Motorbike/Transport	Check-up	Battery	Ets. Kettaneh	Impact BBDO Beirut
643	A2. Automotive/Motorbike/Transport	All Terrain	All Terrain	Ets. Kettaneh	Impact BBDO Beirut
509	A2. Automotive/Motorbike/Transport	Chevrolet Hand-Drawn Billboard	Chevrolet Hand-Drawn Billboard	General Motors	Leo Burnett Dubai
M97	A2. Automotive/Motorbike/Transport	Business First	Lift Doors	Wataniya Airways	JWT Kuwait
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
549	A3. Insurance/Banking/Financial Service	Byblos Housing Loan	Byblos Housing Loan	Byblos Bank Syria	JWT Damascus
878	A3. Insurance/Banking/Financial Service	HSBC Homeloan	HSBC Homeloan	HSBC	JWT Beirut
996	A3. Insurance/Banking/Financial Service	Soccer Meets Art	Soccer Meets Art	Visa	TBWA\RAAD Dubai
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
1040	A4. Service Activity (Except Financial Service)	Smart Plan	Building	du	Leo Burnett Dubai
1045	A4. Service Activity (Except Financial Service)	Real Broadband	Eyes	du	Leo Burnett Dubai
1066	A4. Service Activity (Except Financial Service)	Wanted	Plastic	Zenath Recycling & Waste Management LLC	Expression FZ LLC Dubai
1067	A4. Service Activity (Except Financial Service)	Wanted	Paper	Zenath Recycling & Waste Management LLC	Expression FZ LLC Dubai
1068	A4. Service Activity (Except Financial Service)	Wanted	Can	Zenath Recycling & Waste Management LLC	Expression FZ LLC Dubai
1141	A4. Service Activity (Except Financial Service)	MOUTH (2/3)	English	Batelco	FP7/BAH
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
641	A5. NGO/Great Cause/Charity/Public Interest Campaign	BASSMA	Soap	BASSMA	Impact BBDO Beirut
642	A5. NGO/Great Cause/Charity/Public Interest Campaign	BASSMA	Rice	BASSMA	Impact BBDO Beirut
1019	A5. NGO/Great Cause/Charity/Public Interest Campaign	Le Mall - Ramadan	Le Mall - Ramadan	Acres Holding	JWT Beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
477	A8. Home/Clothing/Accessories	Le Mall - Take her to the game	Le Mall - Take her to the game	Acres Holding	JWT Beirut
652	A8. Home/Clothing/Accessories	Battery	Granny	CTC - Samsung	Impact BBDO Beirut
653	A8. Home/Clothing/Accessories	Battery	Grandpa	CTC - Samsung	Impact BBDO Beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
712	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	Lifescan	Playing cards	Fattal Holding	LOWE PIMO
763	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	Stopache	Splitting Ahmed	Paras Pharma	Y&R Dubai
764	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	Stopache	Splitting Paul	Paras Pharma	Y&R Dubai
768	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	Stopache	Splitting Steven	Paras Pharma	Y&R Dubai
377	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	Before/After	Before/After	UHU	FP7/BEI
995	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	Eat Off The Floor	Eat Off The Floor	Henkel	TBWA\RAAD Dubai
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
87	B. Ambient (All Product categories)	The Valuable Dumpster	The Valuable Dumpster	Mr. Faisal Khan	Wunderman Dubai
219	B. Ambient (All Product categories)	Chateau Ksara "Every bottle tells a story"	Every bottle tells a story	Chateau Ksara	Leo Burnett Beirut
558	B. Ambient (All Product categories)	Red-Logistics	Living room	Red-Logistics	FP7/RUH
687	B. Ambient (All Product categories)	All Eyes on Samoa	All Eyes on Samoa	Imad Choueiri Ets. (Samoa)	Impact BBDO Beirut
843	B. Ambient (All Product categories)	Stolen Heineken	Stolen Heineken	Brasserie Almaza	JWT Beirut
948	B. Ambient (All Product categories)	Riviera Privé	Be Seen	The Crystal Group	République
519	B. Ambient (All Product categories)	Chevrolet Hand-Drawn Billboard	Chevrolet Hand-Drawn Billboard	General Motors	Leo Burnett Dubai
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
106	C. Instore Poster and Display	Sticky Posters	Sticky Posters	Emirates Environmental Group	Wunderman
328	C. Instore Poster and Display	Red-Logistics	Living room	Red-Logistics	FP7/RUH
849	C. Instore Poster and Display	Heineken Beach	Heineken Beach	Brasserie Almaza	JWT Beirut
M85	C. Instore Poster and Display	Reynolds	Confidence/Arrogance	Shamart/Reynolds	JWT Dubai
1207	C. Instore Poster and Display	Batelco Directory (1/2)	Hospital	Batelco	FP7/ BAH
1208	C. Instore Poster and Display	Batelco Directory (2/2)	Hotel	Batelco	FP7/ BAH