

### SHORT-LIST / MAGAZINE CRISTAL MENA

ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
468	1. Food / Drink	Le Mall - Easter	Le Mall - Come out of your shell	Acres Holding	JWT Beirut	Lebanon
520	1. Food / Drink	Häagen-Dazs	Now in cairo	General Mills Middle East & North Africa FZE	Euro RSCG Beirut	Lebanon
581	1. Food / Drink	Scatter your senses	Henrietta	Wrigley	Impact BBDO Dubai	UAE
582	1. Food / Drink	Scatter your senses	Herman	Wrigley	Impact BBDO Dubai	UAE
1047	1. Food / Drink	La Vache Quit Rit	Horse	Bel	Leo Burnett Dubai	UAE
1048	1. Food / Drink	La Vache Quit Rit	School	Bel	Leo Burnett Dubai	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
466	2. Automotive / Motorbike / Transport	Smart Cow	Smart Cow	T.Gargour & Fils	JWT Beirut	Lebanon
1009	2. Automotive / Motorbike / Transport	This Terrain is a Joke	Goats	Nissan	TBWA\RAAD Dubai	UAE
1010	2. Automotive / Motorbike / Transport	This Terrain is a Joke	Penguin	Nissan	TBWA\RAAD Dubai	UAE
1011	2. Automotive / Motorbike / Transport	This Terrain is a Joke	Snakes	Nissan	TBWA\RAAD Dubai	UAE
1093	2. Automotive / Motorbike / Transport	Left Behind	Maid	Nissan	TBWA\RAAD Dubai	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
686	3. Insurance / Banking / Financial service	Pigeon	Pigeon	Prime Consult - Sama Beirut	Impact BBDO Beirut	Lebanon
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
327-A	4. Service activity	Red-Logistics	Living room	Red-Logistics	FP7/RUH	KSA
327-B	4. Service activity	Red-Logistics	Bedroom	Red-Logistics	FP7/RUH	KSA
834	4. Service activity	Full Life	Polar Bear	Papers Worldwide	Y&R Dubai	UAE
835	4. Service activity	Full Life	Walrus	Papers Worldwide	Y&R Dubai	UAE
836	4. Service activity	Full Life	Reindeer	Papers Worldwide	Y&R Dubai	UAE
837	4. Service activity	Full Life	Pelican	Papers Worldwide	Y&R Dubai	UAE
1029	4. Service activity	Mobile Broadband	Dubai	du	Leo Burnett	UAE
966	4. Service activity	MOUTH (1/3)	Arabic	Batelco	FP7/BAH	Bahrain
1166	4. Service activity	MOUTH (2/3)	English	Batelco	FP7/BAH	Bahrain
1167	4. Service activity	MOUTH (3/3)	Hindi	Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
720	5. NGO / Great cause / Charity / Public interest campaign	Expiry Date	Girl	Cystic Fibrosis	Impact BBDO Beirut	Lebanon
721	5. NGO / Great cause / Charity / Public interest campaign	Expiry Date	Boy	Cystic Fibrosis	Impact BBDO Beirut	Lebanon
945	5. NGO / Great cause / Charity / Public interest campaign	BreastCancerStain	BreastCancerStain	Association Lalla Salma de Lutte Contre le Cancer	Shems Publicité	Morocco
967	5. NGO / Great cause / Charity / Public interest campaign	RECYCLE THIS (1/8)	Million Years	Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
1012	6. Leisure (tourism, sport, games)	Some Water	Sir?		TBWA\RAAD Dubai	UAE
1061	6. Leisure (tourism, sport, games)	The Great Indoors	Lights	Ski Dubai	Expression FZ LLC	UAE
1062	6. Leisure (tourism, sport, games)	The Great Indoors	Door	Ski Dubai	Expression FZ LLC	UAE
1063	6. Leisure (tourism, sport, games)	The Great Indoors	Escalator	Ski Dubai	Expression FZ LLC	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
1069	7. Media	Wild Month	Oryx	National Geographic	Leo Burnett	UAE
1070	7. Media	Wild Month	Flamingo	National Geographic	Leo Burnett	UAE
1072	7. Media	Wild Month	Zebra	National Geographic	Leo Burnett	UAE
1205	7. Media	Batelco Directory (1/2)	Hospital	Batelco	FP7/BAH	Bahrain
1206	7. Media	Batelco Directory (2/2)	Hotel	Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
645	8. Home / Clothing / Accessories	Battery	Grandpa	CTC - Samsung	Impact BBDO Beirut	Lebanon
646	8. Home / Clothing / Accessories	Battery	Granny	CTC - Samsung	Impact BBDO Beirut	Lebanon
839	8. Home / Clothing / Accessories	Accessories Required	Airhorn	Harvey Nichols Dubai	Y&R Dubai	UAE
840	8. Home / Clothing / Accessories	Accessories Required	Altitude Sickness Pills	Harvey Nichols Dubai	Y&R Dubai	UAE
841	8. Home / Clothing / Accessories	Accessories Required	Defibrillator	Harvey Nichols Dubai	Y&R Dubai	UAE
842	8. Home / Clothing / Accessories	Accessories Required	Evil Eye Charm	Harvey Nichols Dubai	Y&R Dubai	UAE
845	8. Home / Clothing / Accessories	Accessories Required	Lipstick Stain Remover	Harvey Nichols Dubai	Y&R Dubai	UAE
847	8. Home / Clothing / Accessories	Accessories Required	Little Black Book	Harvey Nichols Dubai	Y&R Dubai	UAE
848	8. Home / Clothing / Accessories	Accessories Required	Smelling Salts	Harvey Nichols Dubai	Y&R Dubai	UAE
850	8. Home / Clothing / Accessories	Accessories Required	Personalized Towels	Harvey Nichols Dubai	Y&R Dubai	UAE
1006	8. Home / Clothing / Accessories	Eat Off The Floor	Eat Off The Floor	Henkel	TBWA\RAAD Dubai	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
897	10. Luxury	Beymen 5th Anniversary Campaign	The Beymen Diaries	Nile Bosphoros	JWT Cairo	Egypt
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
371	11. Real Estate	Saudi Oger Corporate Campaign	Swiss Army Knife	Saudi Oger	Impact BBDO Riyadh	KSA
372	11. Real Estate	Saudi Oger Corporate Campaign	Bulldozer Muscle	Saudi Oger	Impact BBDO Riyadh	KSA
470	11. Real Estate	A&H Stories - Cinderella	A&H Stories - Cinderella	A&H	JWT Beirut	Lebanon
471	11. Real Estate	A&H Stories - Pinocchio	A&H Stories - Pinocchio	A&H	JWT Beirut	Lebanon
472	11. Real Estate	A&H Stories - Around the World	A&H Stories - Around the World	A&H	JWT Beirut	Lebanon