

SHORT-LIST / DAILY PRESS CRISTAL MENA

ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
969	1. Food / Drink	THE JOURNEY (1/2)	Temptation	McDonald's Beirut	FP7/BAH	Bahrain
M58	1. Food / Drink	Polo	Eskimo	Nestle	JWT Dubai	UAE
M59	1. Food / Drink	Polo	Polar Bear	Nestle	JWT Dubai	UAE
M60	1. Food / Drink	Polo	Snowboarder	Nestle	JWT Dubai	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
1078	3. Insurance / Banking / Financial service	Money Faces	Dollars to Dinars	Bahrain Financing Company	Unisono	Bahrain
1082	3. Insurance / Banking / Financial service	Money Faces	Old man	Bahrain Financing Company	Unisono	Bahrain
1084	3. Insurance / Banking / Financial service	Money Faces	Education	Bahrain Financing Company	Unisono	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
326-A	4. Service activity (except financial service)	Red-Logistics	Living room	Red-Logistics	FP7/RUH	KSA
326-B	4. Service activity (except financial service)	Red-Logistics	Bedroom	Red-Logistics	FP7/RUH	KSA
326-C	4. Service activity (except financial service)	Red-Logistics	Kitchen	Red-Logistics	FP7/RUH	KSA
1037	4. Service activity (except financial service)	Smart Plan	Building	du	Leo Burnett Dubai	UAE
1038	4. Service activity (except financial service)	Smart Plan	Park	du	Leo Burnett Dubai	UAE
1039	4. Service activity (except financial service)	Smart Plan	Airport	du	Leo Burnett Dubai	UAE
1079	4. Service activity (except financial service)	Thumb Wrestling	Thumbthing	VIVA Telecommunications	Unisono	Bahrain
M91	4. Service activity (except financial service)	iPhone Application	iPhone Application	Zain Kuwait	JWT Kuwait	Kuwait
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
M61	7. Media	The Times	Olive	SAB Media - The Times Newspaper MEA	JWT Dubai	UAE
M64	7. Media	The Times	Underpants	SAB Media - The Times Newspaper MEA	JWT Dubai	UAE
1203	7. Media	Batelco Directory (1/2)	Hospital	Batelco	FP7/BAH	Bahrain
1204	7. Media	Batelco Directory (2/2)	Hotel	Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
391	8. Home / Clothing / Accessories	Before /After	Before/After	UHU	FP7/BEI	Lebanon
M66	8. Home / Clothing / Accessories	Reynolds	Confidence/Arrogance	Shamart/Reynolds	JWT Dubai	UAE
M67	8. Home / Clothing / Accessories	Reynolds	Abstarct/Absurd	Shamart/Reynolds	JWT Dubai	UAE
M68	8. Home / Clothing / Accessories	Reynolds	Rival/Enemy	Shamart/Reynolds	JWT Dubai	UAE
M69	8. Home / Clothing / Accessories	Reynolds	Sensual/Sexual	Shamart/Reynolds	JWT Dubai	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
344	9. Beauty / Hygiene / Health	Hairy Disasters	Chixulub Meteor	Proctor & Gamble	Impact BBDO Dubai	UAE
345	9. Beauty / Hygiene / Health	Hairy Disasters	Titanic	Proctor & Gamble	Impact BBDO Dubai	UAE
346	9. Beauty / Hygiene / Health	Hairy Disasters	Hindenburg Crash	Proctor & Gamble	Impact BBDO Dubai	UAE
547	9. Beauty / Hygiene / Health	Boston Hospital for Sexual impotency treatment	Doors	Boston Hospital	FP7/RUH	KSA
M70	9. Beauty / Hygiene / Health	Reach Floss	Chicken on wire	Johnson & Johnson	JWT Dubai	UAE