

SHORT-LIST / CYBER CRISTAL MENA

ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
92	C1. Food Product/Drink/Mass Consumption Product	Exotica Valentine	Make a move	Exotica	Leo Burnett Beirut	Beirut
M02	C1. Food Product/Drink/Mass Consumption Product	The Mixers vs The Jammers	Doritos Collisions	Saudi Snacks Food Limited	OMD & Impact BBDO	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
93	C4. Service	Exotica Valentine	Make a move	Exotica	Leo Burnett Beirut	Beirut
138	C4. Service	A&H Building Stories	A&H Building Stories	A&H Development	JWT Beirut	Lebanon
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
272	C5. General Interest	Note Pad		Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
271	C8. Information Technology	Simsim O-net		Batelco	FP7/BAH	Bahrain
269	C8. Information Technology	Debate the Game		Batelco	FP7/BAH	Bahrain
270	C8. Information Technology	Good Call		Batelco	FP7/BAH	Bahrain
268	C8. Information Technology	INFINITY		Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
94	C9. Distribution	Exotica Valentine	Make a move	Exotica	Leo Burnett Beirut	Beirut
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
275	E1. Viral Mechanism	Good Call		Batelco	FP7/BAH	Bahrain
276	E1. Viral Mechanism	Simsim O-net		Batelco	FP7/BAH	Bahrain
274	E1. Viral Mechanism	Debate the Game		Batelco	FP7/BAH	Bahrain
273	E1. Viral Mechanism	INFINITY		Batelco	FP7/BAH	Bahrain
96	E1. Viral Mechanism	Exotica Valentine	Make a move	Exotica	Leo Burnett Beirut	Beirut
99	E1. Viral Mechanism	Cafe Najjar fan page	Online coffee reading	Ets.Michel Najjar & Fils	LOWE PIMO	Lebanon
M01	E1. Viral Mechanism	duTweets	du Customer Service	du	OMD	UAE
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
277	E2. Viral Film	INFINITY		Batelco	FP7/BAH	Bahrain
ID	CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY NAME	COUNTRY
278	F. Mobile Marketing	Good Call		Batelco	FP7/BAH	Bahrain