

PRIZE-LIST / OUTDOOR CRISTAL MENA

ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
289-A	A1. Food/Drink	FINALIST	Clorets	Breath Killer - Onion	Kraft Food - Cadbury Adams	Leo Burnett Beirut
289-B	A1. Food/Drink	FINALIST	Clorets	Breath Killer - Garlic	Kraft Food - Cadbury Adams	Leo Burnett Beirut
473	A1. Food/Drink	CRISTAL	Stolen Heineken	Stolen Heineken	Brasserie Almaza	JWT Beirut
475	A1. Food/Drink	FINALIST	Heineken Beach	Heineken Beach	Brasserie Almaza	JWT Beirut
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
643	A2. Automotive/Motorbike/Transport	CRISTAL	All Terrain	All Terrain	Ets. Kettaneh	Impact BBDO Beirut
509	A2. Automotive/Motorbike/Transport	FINALIST	Chevrolet Hand-Drawn Billboard	Chevrolet Hand-Drawn Billboard	General Motors	Leo Burnett Dubai
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
878	A3. Insurance/Banking/Financial Service	FINALIST	HSBC Homeloan	HSBC Homeloan	HSBC	JWT Beirut
996	A3. Insurance/Banking/Financial Service	CRISTAL	Soccer Meets Art	Soccer Meets Art	Visa	TBWA\RAAD Dubai
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
1045	A4. Service Activity (Except Financial Service)	FINALIST	Real Broadband	Eyes	du	Leo Burnett Dubai
1141	A4. Service Activity (Except Financial Service)	CRISTAL	MOUTH (2/3)	English	Batelco	FP7/BAH
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
477	A8. Home/Clothing/Accessories	FINALIST	Le Mall - Take her to the game	Le Mall - Take her to the game	Acres Holding	JWT Beirut
652	A8. Home/Clothing/Accessories	FINALIST	Battery	Granny	CTC - Samsung	Impact BBDO Beirut
653	A8. Home/Clothing/Accessories	FINALIST	Battery	Grandpa	CTC - Samsung	Impact BBDO Beirut
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
763	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	CRISTAL	Stopache	Splitting Ahmed	Paras Pharma	Y&R Dubai
764	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	CRISTAL	Stopache	Splitting Paul	Paras Pharma	Y&R Dubai
768	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	CRISTAL	Stopache	Splitting Steven	Paras Pharma	Y&R Dubai
995	A9. Beauty/Hygiene/Health (Cosmetics, Make-up, Shampoo, Medicine...)	FINALIST	Eat Off The Floor	Eat Off The Floor	Henkel	TBWA\RAAD Dubai
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
219	B. Ambient (All Product categories)	CRISTAL	Chateau Ksara "Every bottle tells a story"	Every bottle tells a story	Chateau Ksara	Leo Burnett Beirut
558	B. Ambient (All Product categories)	FINALIST	Red-Logistics	Living room	Red-Logistics	FP7/RUH
687	B. Ambient (All Product categories)	FINALIST	All Eyes on Samoa	All Eyes on Samoa	Imad Choueiri Ets. (Samoa)	Impact BBDO Beirut
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
106	C. Instore Poster and Display	CRISTAL	Sticky Posters	Sticky Posters	Emirates Environmental Group	Wunderman
328	C. Instore Poster and Display	FINALIST	Red-Logistics	Living room	Red-Logistics	FP7/RUH
ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
643	GRAND CRISTAL		All Terrain	All Terrain	Ets. Kettaneh	Impact BBDO Beirut