

PRIZE-LIST / FILM CRISTAL MENA

ID	CATEGORY	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
689	1. Food / Drink	FINALIST	Coca Cola Turn World Cup	Twist Cinema	Coca-Cola	FP7/EGY
910	1. Food / Drink	CRISTAL	Nectar Campaign	Farmville	Tiba for Trade & Distribution	JWT Cairo
522	1. Food / Drink	FINALIST	Birell Football Campaign	Dancing	Al Ahram Beverages	Leo Burnett Cairo
525	1. Food / Drink	FINALIST	Birell Football Campaign	Zaghrouta	Al Ahram Beverages	Leo Burnett Cairo
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
252	2. Automotive / Automotive Product / Motorbike	FINALIST	Campagne Promo Dacia	Moroccan Alarm	Renault Maroc	JWT Casablanca
418	2. Automotive / Automotive Product / Motorbike	FINALIST	Campagne Promo Dacia	Park Assistant	Renault Maroc	JWT Casablanca
309	2. Automotive / Automotive Product / Motorbike	CRISTAL	Hyundai- Dont try to be a wise guy	Most Selling Car	GHabbour Auto	TNA "Tarek Nour Advertising"
310	2. Automotive / Automotive Product / Motorbike	CRISTAL	Hyundai- Dont try to be a wise guy	Resale Value	GHabbour Auto	TNA "Tarek Nour Advertising"
311	2. Automotive / Automotive Product / Motorbike	CRISTAL	Hyundai- Dont try to be a wise guy	Model Range	GHabbour Auto	TNA "Tarek Nour Advertising"
312	2. Automotive / Automotive Product / Motorbike	CRISTAL	Hyundai- Dont try to be a wise guy	Service Center	GHabbour Auto	TNA "Tarek Nour Advertising"
376	2. Automotive / Automotive Product / Motorbike	FINALIST	Mercedes Take Off	Mercedes Take Off	Mercedes-Benz	Impact BBDO Dubai
376	2. Automotive / Automotive Product / Motorbike	SPECIAL MENTION FOR USE OF MEDIA	Mercedes Take Off	Mercedes Take Off	Mercedes-Benz	Impact BBDO Dubai
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
72	3. Insurance / Banking / Financial Service	FINALIST	Loubnani	Loubnani	BANK AUDI SAL	Leo Burnett Beirut
728	3. Insurance / Banking / Financial Service	FINALIST	Avoid embarrassment	Couple	BankMed	Impact BBDO Beirut
733	3. Insurance / Banking / Financial Service	FINALIST	Avoid embarrassment	Dishes	BankMed	Impact BBDO Beirut
890	3. Insurance / Banking / Financial Service	CRISTAL	Dubai Islamic Bank - Ramadan TVC	The Man Who gave	Dubai Islamic Bank	Milkshake Media Dubai
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
357	4. Service Activity	CRISTAL	World Cup Campaign	ON THE ROAD TO JOHANNESBURG	Wataniya Télécom Algérie - Nedjma	FP7 / ALG
925	4. Service Activity	FINALIST	INFINITY	INFINITY	Batelco	FP7/BAH
M99	4. Service Activity	FINALIST	FORMI	Les jeunes au bois dormant	Tunisie Telecom	Havas Tunisie
M100	4. Service Activity	FINALIST	FORMI	Hunted House	Tunisie Telecom	Havas Tunisie
M101	4. Service Activity	FINALIST	FORMI	Les dents de la "mère"	Tunisie Telecom	Havas Tunisie
M99	4. Service Activity	SPECIAL MENTION	FORMI	Les jeunes au bois dormant	Tunisie Telecom	Havas Tunisie
M100	4. Service Activity	SPECIAL MENTION	FORMI	Hunted House	Tunisie Telecom	Havas Tunisie
M101	4. Service Activity	SPECIAL MENTION	FORMI	Les dents de la "mère"	Tunisie Telecom	Havas Tunisie
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
931	5. NGO / Great Cause / Charity	FINALIST	Mother	Mother	Basil Fuleihan Foundation	Impact BBDO Beirut
1016	5. NGO / Great cause / Charity	CRISTAL	Madrasati Palestine	I'm going to school today	Office of Her Majesty Queen Rania Al Abdullah	TBWA\RAAD
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
789	6. Public Interest Campaign	FINALIST	Municipality Elections	Mother	Ministry of Interior	Impact BBDO Beirut
790	6. Public Interest Campaign	FINALIST	Municipality Elections	Sisters	Ministry of Interior	Impact BBDO Beirut
791	6. Public Interest Campaign	FINALIST	Municipality Elections	Voiceless	Ministry of Interior	Impact BBDO Beirut
926	6. Public Interest Campaign	CRISTAL	Talkies (1/3)	Office	Batelco	FP7/BAH
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
873	7. Transport / Tourism / Travel	FINALIST	Be Still	Be Still	ADTA	TBWA\RAAD\ABU DHABI
303	7. Transport / Tourism / Travel	CRISTAL	La France au Liban	Tante	Promofair	B,
918	7. Transport / Tourism / Travel	FINALIST	La France au Liban 2	Taxi	Promofair	B,
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
663	8. Leisure / Entertainment / Games / Sport	CRISTAL	TVC for Asian Football Cup 2011 held in Qatar	Warriors	Local Organizing Committee for the Asian Football Cup 2011	Impact BBDO Qatar
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992	9. Retail store	CRISTAL	Hajj Nadi	1 Opening	Domino's Pizza	TBWA\RAAD Dubai
1075	9. Retail store	CRISTAL	Hajj Nadi	2 Innovation	Domino's Pizza	TBWA\RAAD Dubai
1076	9. Retail store	CRISTAL	Hajj Nadi	3 Killer Offer	Domino's Pizza	TBWA\RAAD Dubai
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
384	10. Media	FINALIST	The Bitter Truth	1. Jimmy Habibi	Melody Entertainment	Leo Burnett Cairo
465	10. Media	FINALIST	The Bitter Truth	2. Who's Booby?	Melody Entertainment	Leo Burnett Cairo
502	10. Media	FINALIST	The Bitter Truth	3. Who do I hit?	Melody Entertainment	Leo Burnett Cairo
534	10. Media	FINALIST	The Bitter Truth	4. Drama 1	Melody Entertainment	Leo Burnett Cairo
536	10. Media	FINALIST	The Bitter Truth	6. Drama 2	Melody Entertainment	Leo Burnett Cairo
538	10. Media	FINALIST	The Bitter Truth	8. Drama 3	Melody Entertainment	Leo Burnett Cairo
535	10. Media	FINALIST	The Bitter Truth	5. Shitting where you eat	Melody Entertainment	Leo Burnett Cairo
537	10. Media	FINALIST	The Bitter Truth	7. You are nothing	Melody Entertainment	Leo Burnett Cairo
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
411	11. Home	CRISTAL	Extra strong	Extra strong	Food and Drug Corporation	Impact BBDO Dubai
469	11. Home	FINALIST	Stories of Walls	Sherif & Amina's Wall	Scib Paints	Leo Burnett Cairo
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
886	16. Viral Film	FINALIST	Shorter_Long Haul Flights	Sydney	Etihad Airways	TBWA\RAAD\ABU DHABI
927	16. Viral Film	CRISTAL	INFINITY	INFINITY	Batelco	FP7/BAH
1097	16. Viral Film	FINALIST	Shorter_Long Haul Flights	New Delhi	Etihad Airways	TBWA\RAAD\ABU DHABI
1098	16. Viral Film	FINALIST	Shorter_Long Haul Flights	Abu Dhabi	Etihad Airways	TBWA\RAAD\ABU DHABI
ID	CATEGORY		CAMPAIGN	AD TITLE	ADVERTISER	AGENCY
992		GRAND CRISTAL	Hajj Nadi	1 Opening	Domino's Pizza	TBWA\RAAD Dubai
1075		GRAND CRISTAL	Hajj Nadi	2 Innovation	Domino's Pizza	TBWA\RAAD Dubai
1076		GRAND CRISTAL	Hajj Nadi	3 Killer Offer	Domino's Pizza	TBWA\RAAD Dubai