

PRIZE-LIST / CORPORATE CRISTAL MENA

A. COMMUNICATION TOOLS						
A1. WEB OR E-COMMUNICATION (Intranet, Extranet, Corporate Website, E-Mailing, Blogs, Podcasts, Newsletters...)						
ID	PRIZE	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY
809	CRISTAL	INFINITY	INFINITY	Batelco	FP7/BAH	Bahrain
76	FINALIST	Exotica Valentine	Make a move	Exotica	Leo Burnett Beirut	Lebanon
854	FINALIST	A&H Building Stories	A&H Building Stories	A&H Construction & Development	JWT Beirut	Lebanon
A2. FILM (Internal & External Communication)						
1043	CRISTAL	Ramadan	Time	du	Leo Burnett Dubai	UAE
688	FINALIST	L'Art de Vivre le Vin	L'Art de Vivre le Vin	Ets. Khalil Fattal & Fils	Impact BBDO Beirut	Lebanon
811	FINALIST	INFINITY	INFINITY	Batelco	FP7/BAH	Bahrain
A5. PUBLIC RELATIONS & BELOW THE LINE						
95	CRISTAL	Exotica Valentine	Make a move	Exotica	Leo Burnett Beirut	Lebanon
864	FINALIST	Le Mall Ramadan	Le Mall Ramadan	Acres Holding	JWT Beirut	Lebanon
A6. INTEGRATED (Minimum of 3 Different Channels)						
166	CRISTAL	Masters of Windows 7	Masters of Windows 7	Microsoft	Wunderman Dubai	UAE
874	CRISTAL	Do the Fish	Do the Fish	Les Fils de Chafic Halwany	Impact BBDO Beirut	Lebanon
812	FINALIST	INFINITY	INFINITY	Batelco	FP7/BAH	Bahrain
A7. CORPORATE IDENTITY (Visual Identity, Graphic Charter, etc...)						
902	CRISTAL	ETA Logo	ETA Logo Case Study	Egyptian Tourism Authority	JWT Cairo	Egypt
B. COMMUNICATION AREA						
B3. GREAT CAUSE CAMPAIGNS (Solidarity, CSR, Sustainable Development, Charity, Environment, General Interest & Sponsoring)						
868	CRISTAL	Hepp. Valentine	Hepp. Valentine	Hepp. Attitude Positive	JWT Beirut	Lebanon
891	CRISTAL	Demining	Demining	BLOM BANK	OMD & Impact BBDO Beirut	Lebanon
438	FINALIST	Afia's mothers Day	Mother's Day Event	Savola	Targets Leo Burnett Jeddah	KSA
B4. FINANCIAL & ECONOMIC CAMPAIGNS						
294	CRISTAL	Loubnani	Loubnani	BANK AUDI SAL	Leo Burnett Beirut	Lebanon
882	FINALIST	HSBC Motorshow	HSBC Motorshow	HSBC	JWT Beirut	Lebanon
GRAND CRISTAL						
294	GRAND CRISTAL	Loubnani	Loubnani	BANK AUDI SAL	Leo Burnett Beirut	Lebanon