



PRESTIGIOUS KEYNOTE SPEAKERS AT THE MENA CRISTAL AWARDS

Michael MAEDEL

President - JWT Worldwide
MAGISTER CONFERENCE:

The Future of Advertising: Trends that will impact the advertising and communications industry in 2009



Milka PUGLIANI

Chairman & Executive Creative Director - McCann Worldgroup Italy /Chairman European Creative Council EMEA

MAGISTER CONFERENCE

François CHILOT

President - Commercial Film Producers Europe & President-Producer - Les Producers

SHOWCASE: *The best productions of the year*



Cheriff TABET

CEO - Drive Communication

CONFERENCE

Antony LAWRENCE

Group Director of Marketing – Jumeirah Group

MAGISTER CONFERENCE: *Taking a local Dubai Luxury hospitality brand and creating a global luxury brand*



Farid CHEHAB

Chief Creative Officer Leo Burnett Central and Eastern Europe, Middle East and Africa.

CONFERENCE: *The mother of all integration*

Christophe CAUVY

Regional Digital Director EMEA – McCann Worldgroup

CONFERENCE: *Myths and opportunities in the digital world*



Dominique BAUDIS

President – Arab World Institute

MAGISTER CONFERENCE: *How communication can enhance peace and prosperity?*



Osman SULTAN

CEO – DU / Media Businessman of the Year

MAGISTER CONFERENCE: *The challenge of being different, the challenge of tomorrow's world.*

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Méribel Ad Festival / European Corporate Responsibility Festival / Auxerre International Music and Cinema Festival

MENA Cristal Awards / China Cristal Awards

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